

9th Annual

2017 New York & Northeast Accounting Technology Show & CPE Conference

July 12 - 13, Weds-Thurs Pennsylvania Hotel

Set-up July 11 Tues 7th Avenue and 33rd St, across from Penn Station and Madison Square Garden, in the heart of the Northeast

Meet and Sell 1,200 New York, New Jersey and Connecticut CPAs. The Show is Located in Midtown New York Where Your Customers Can Come to You.



Location. Location. Location. The Show and CPE Conference at the Pennsylvania Hotel is the most convenient location for CPAs in New York, New Jersey and Connecticut. CPAs will take the Long Island Railroad to Penn Station which is only 30 steps away from the Pennsylvania Hotel.

Our 9th Annual on July 12-13, Weds-Thurs is the only accounting show in New York in 2017.

Major sponsors include National Conference of CPA Practitioners (NCCPAP), Sage, Xero, Thomson Reuters, SourceMedia, AccountingWEB, Going Concern, Journal of Accountancy, The Progressive Accountant, CPA Practice Advisor, AccountantsWorld, The Tax Adviser, Insightful Accountant, CPA Trendlines, Greater New York Chamber of Commerce among others.

New Technology featured including accounting technology, Mobile, Cloud, Internet, iPad and iPhone, portals and online systems, banking, brokerage, insurance, business systems, financial and business services are featured.

Low-cost New York State accredited CPE, and free show registration will assemble over 1,200 accounting professionals at one time and one place in New York in 2017.

Low-cost, high level CPE conference sessions will generate quality attendance by top accounting professionals.

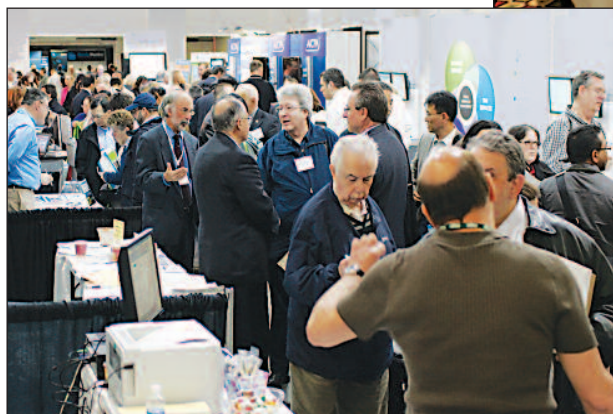


James C. Bourke, CPA, CITP, CFF, CGMA technology expert, is one of the all-star accounting technology speakers on the program.

This is your opportunity for face-to-face sales contact to meet, demonstrate and sell when the accounting buyers come to see you on the show floor.

Exhibit fees are the same as 2016, carpeting, draped table, chairs, curtain back wall, side dividers, sign, free e-tickets to distribute to your customers and prospects, free post-show attendee list, free listing on our website, free linking to your website.

Booth rental fee is \$2,500 per booth. Over 1,200 accounting professionals will be there to see you.



Person-to-person marketing provides the Show's exhibitors an opportunity to demonstrate and sell to a captive audience.



Computer-savvy accounting professionals want to see what's new and what's working for finance, business and accounting professionals.

2016 Sponsors



National Conference of CPA Practitioners (NCCPAP)



accountingTODAY



accountingWEB



goingconcern



Free Show:

Weds, July 12 9:30 – 4 pm
Thurs, July 13 9:30 – 4 pm

CPE Conference:

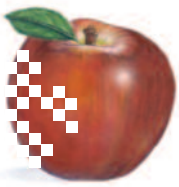
Weds, July 12 8 – 5 pm
Thurs, July 13 8 – 5 pm

Set-up: Tue, July 11 11–5 pm

2017 New York & Northeast Accounting Technology Show

Flagg Management Inc
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Visit: flaggmgmt.com/ny



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July 12 - 13, Weds-Thurs Pennsylvania Hotel

New York Show for New Yorkers. Northeast Show for New Jersey and Connecticut.

The City of New York is the business headquarters of the world. A large universe of accounting professionals are eager to see computer-savvy systems to improve their practices and their client operations. They are also interested in financial and business services for their clients.

New Jersey CPAs in Northern Jersey will be coming to the Show because there is no New Jersey show in 2017.

This Wednesday-Thursday event will be at the legendary Pennsylvania Hotel, located at 34th Street and 7th Avenue and right across from Penn Station and Madison Square Garden. It is a convenient location with subways, buses, trains, converging at this nexus for New York transportation. Within walking distance are headquarters offices of major accounting and business firms.

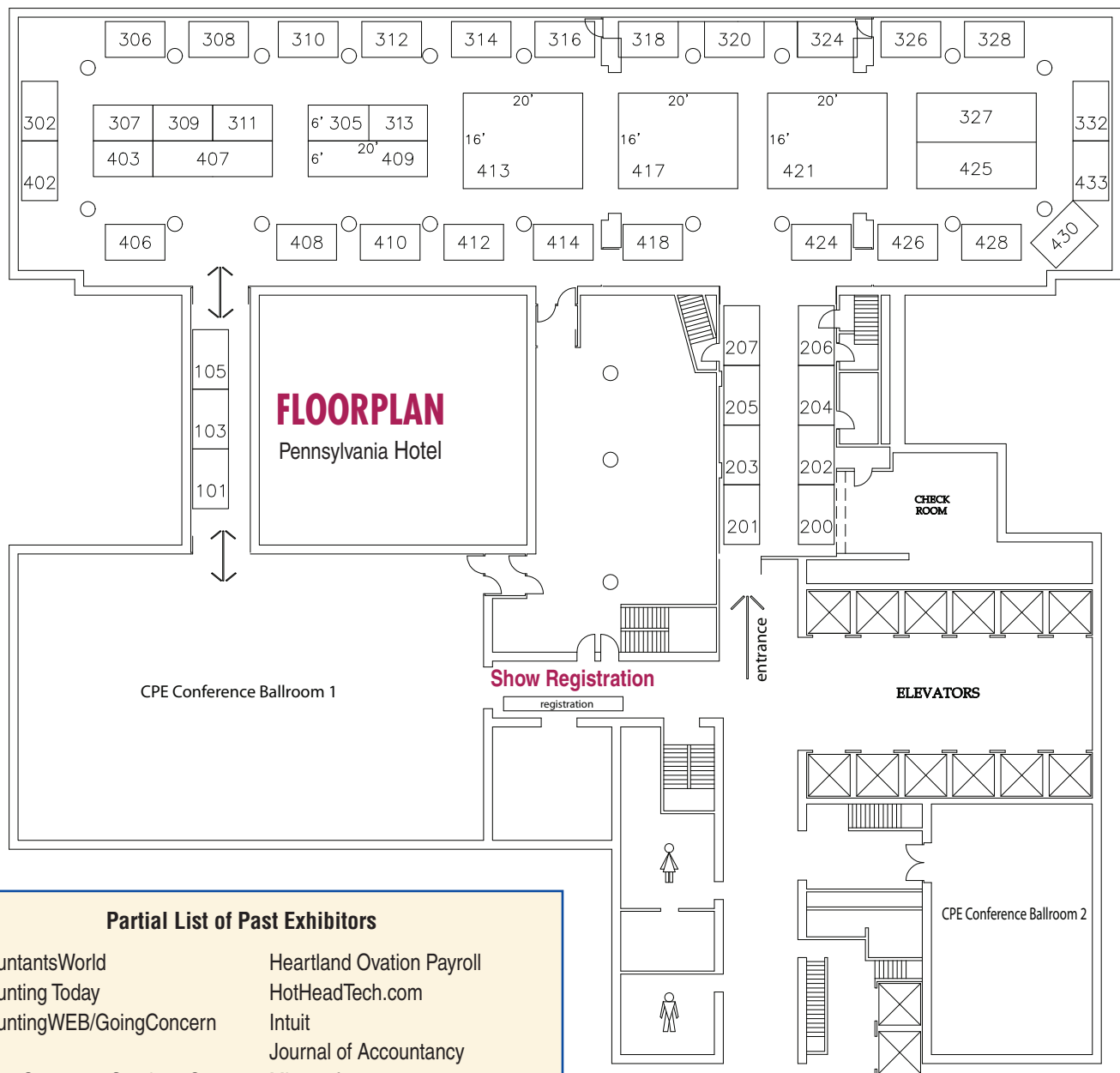
The set-up of the show will be on July 11, Tuesday, on the 18th floor, Hotel Pennsylvania. The booths will include carpeting, draped table, chairs, curtain back wall and side dividers, sign, waste basket and a complete package of promotional services. All you have to do is bring your computer and your enthusiasm.

New York accounting and business professionals will be alerted to the Show with substantial promotional mailings, email and web marketing. Exhibitors will be able to promote to their New York customers and prospects with FREE emailed VIP invitations, and online cross-linking with our website to increase your web visitors before, during, and after the Show.



Unsolicited response from exhibitors and attendees:

- "Great having the show and conference all on the Ballroom floor."*
- "A great New York Accounting Show. Very well managed."*
- "Outstanding CPE sessions. Really got a lot out of the two-day program."*
- "The aisles had a lot of accountants from New York that we were looking to see. Good Show."*
- "Good location across from Penn Station. I took the train from Long Island and was at the show in 5 minutes."*
- "Well run show. Glad you're back in New York."*
- "It's good to have this New York Show in a central location."*
- "Excellent speakers. Rick Richardson was great."*
- "An excellent conference and very worthwhile."*
- "A good investment in time, and I received CPE credits too."*
- "The opening morning coffee break on the show floor was jammed. Good show."*



Partial List of Past Exhibitors

AccountantsWorld	Heartland Ovation Payroll
Accounting Today	HotHeadTech.com
AccountingWEB/GoingConcern	Intuit
ADP	Journal of Accountancy
Allstate Corporate Services Corp.	Microsoft
American Express Open	National Association of Tax Professionals
APS Pension & Financial Services	NCCPAP
Arch Global Advisors	Office Tools Professional
Avalara	PareShah Financial Services
Binding Systems of America	Perkaroma
Cash Recovery Specialists	PitBullTax Software
CCH Small Firm Services	The Progressive Accountant
Certify, LLC	Queue Associates
CPA.com	Relevante
CPA Practice Advisor	Sage
CPA Trendlines	The Tax Adviser
Drake Software	TaxPocket
Fujitsu Computer Products of America	TGI Office Automation
FFP Wealth Management Div. Future Financial Planners	Thomson Reuters
GetNetSet	Wolters Kluwer, CCH
Globalforce International Inc.	WSG Systems Corp.
Greater New York Chamber of Commerce	Xcentric
	ZenPayroll



Rick Richardson, CPA, CGMA, CITP, accounting technology spokesman includes New York in his conference schedule with New Jersey, California, Illinois, Las Vegas among other major cities.

www.flagmgmt.com/ny



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353 Lexington Ave
New York, NY 10016

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July 12-13, Weds-Thurs

Set-up July 11, Tues

Pennsylvania Hotel, NYC

7th Ave and 33rd St, across from Penn Sta. and Madison Square Garden

Application Form

WE WILL REQUIRE APPROX. ____ NUMBER OF 8X10' BOOTHS,
Our booth selection is (please list in order of preference):

1 _____ 2 _____

3 _____ 4 _____

The Rate is \$2,500. per single 8x10' booth with complete services.

LARGER SPACES ARE AVAILABLE AT SAME RATE: \$5,000. per double booth, \$7,500. per triple booth. \$10,000. for island space which would automatically qualify as participating sponsor. All booths include complete package of services.



The accredited New York State CPE program draws accounting professionals from midtown, Long Island and upstate New York.

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL.

A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW.

COMPANY NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____

A COMPLETE PACKAGE OF SERVICES IS INCLUDED IN THE BOOTH RENTAL. Pre-Show services include free invitations to invite your customers and prospects, listing in the Pre-Conference promotional brochure, Website and email promotions and Web-site listing. Cross-linking with your company's website, free downloading of VIP email invitations to your customers and prospects. At-Show services include complete decoration services: curtain backwall, booth carpeting, side dividers, draped table, chairs, sign, waste basket, and free Show Directory listing. Post-Show services include Show attendee names and addresses in electronic file format.

Please complete all information and mail to:

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