



13th Annual 2016 HPC FOR WALL STREET – CLOUD & DATA CENTERS show & Conference

APRIL 4, 2016 (Monday)

ROOSEVELT HOTEL, NYC

Madison Ave and 45th St, next to Grand Central Station

The all-star lineup of speakers from HPC 2015

Plan to exhibit.

Meet and sell Capital Markets coming to the 2016 HPC for Wall Street.

All-Star Conference program for 2016.

Plan to exhibit and sponsor at the largest meeting of HPC, Cloud, Big Data, Data Centers, Virtualization, Low Latency for the Capital Markets.

See the program from 2015.

Look for a 2016 similar program with an all-star lineup of speakers.

Booth rental includes a complete package of services. The Roosevelt Hotel is hassle-free where you can do your own work. Booth rental at \$4k. Speaking at \$15k.

Location. Location. Location. The Roosevelt is next to Grand Central Station and within walking distance of JPMorgan Chase, Deutsche Bank, Morgan Stanley, NASDAQ – all in midtown.

Contact us today to hold space for you.

2015 Sponsors



www.flaggmgt.com/linux

Show Hours: Mon, April 4 8:00 - 4:00
Conference Hours: Mon, April 4 8:30 - 4:50

Show & Conference:
Flagg Management Inc
353 Lexington Avenue, New York 10016
(212) 286 0333 fax: (212) 286 0086
flaggmgt@msn.com



*Dave Weber
Global Financial Services
Director, Lenovo*



*Ken Barnes
SVP Corp Dev, Options
Information Technology*



*Bernard S Donefer
Associate Director,
Baruch College*



*Mike Blalock
Global Sales Director,
Intel*



*Andy Bach
Chief Architect,
Financial Service,
Juniper Networks*



*Jeffrey M. Birnbaum
Founder and CEO,
60East Technologies*



*Dino Vitale
TD Securities*



*Harvey Stein
Head of Credit Risk
Modeling,
Bloomberg*



*Fadi Gebara
Sr Manager,
IBM Research*



*Terry Keene
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iSys*



*Rob Krugman
VP Digital Strategy,
Broadridge Fin Sols*



*Lee Fisher
VP Marketing, Redline
Trading Solutions*



*Jeremy Eder
Perf Engineering,
Red Hat*



*Matt Smith
Sol Architect,
Red Hat*



*David B. Weiss
Sr Analyst,
Aite*



*Rick Aiere
Architect Specialty,
AIG*



*Shagun Bali
Analyst,
TABB Group*



*Jeffrey Scheel
Senior Technical Staff,
IBM Linux Tech Center*



*Ed Turkel
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Hewlett-Packard*



*Charles Milo
Enterprise Technical
Specialist, Intel*



*Alex Tsariounov
Principal Architect -
Adv. Platforms, Lon-
don Stock Exchange*



*Ugur Arslan
Quantitative Analyst*



*Davor Frank
Sr Solutions Architect,
Solarflare*



*Phil Albinus
Editor, Traders Maga-
zine, SourceMedia*



*David Malik
Sr Director, Advanced
Services, Cisco Systems*



*Russ Kennedy
SVP of Product
Strategy, Cleversafe*



*Ryan Eavy
Exec Dir, Architec-
ture, CME Group*



*Markus Flierl
VP Software Dev,
Oracle*



*Nick Ciarleglio
Distinguished Syst. En-
gineer, FSI Product Mgr
Arista Networks*



13th Annual

2016 HPC FOR WALL STREET –CLOUD & DATA CENTERS

APRIL 4, 2016 (Monday)

ROOSEVELT HOTEL, NYC

Madison Ave and 45th St, next to Grand Central Station

Plan to Exhibit.

Virtualization, Cloud, Data Storage offer new cost-efficiencies.

2016 HPC for Wall Street – Cloud & Data Centers, April 4, 2016.

Plan to exhibit and sponsor at the 13th Annual 2016 HPC for Wall Street – Cloud & Data Centers, April 4, Monday, Roosevelt Hotel at Grand Central Station, NYC.

This is your opportunity to meet and sell Capital Markets executives at this most time-efficient and cost-efficient one-day event.

Capital Markets are seeking cost-effective solutions for Virtualization, Cloud, Big Data, and Storage.

2016 HPC for Wall Street April 4 booth rental will be \$4k with a complete package of exhibitor services.

Exhibitors with a speaking slot on the program will be Gold Sponsors at the \$15k level.

The now completed 2015 HPC for Wall Street, Sept 21 had great feedback from our Capital Markets attendees: “Great conference with terrific speakers.” “Glad to see new exhibitors and sponsors coming to HPC this year” “Good to have live demonstrations of financial systems on the show floor with one-on-one with technical experts.” “Good show – we will be back.” “I’m glad the conference was a success; I learned plenty myself.”

Please submit your application for exhibit space now by email. Past exhibitors will receive priority in the same space that they occupied in this Sept 21 event.



"We found the Show useful. Hold a space for us in 2016."



"The conference was an opportunity to hear from the top players in the HPC arena."



"Well organized show. We want to continue in this market next year."

Visit: www.flagmgmt.com/linux

This 2015 Show promotion will be repeated in 2016—

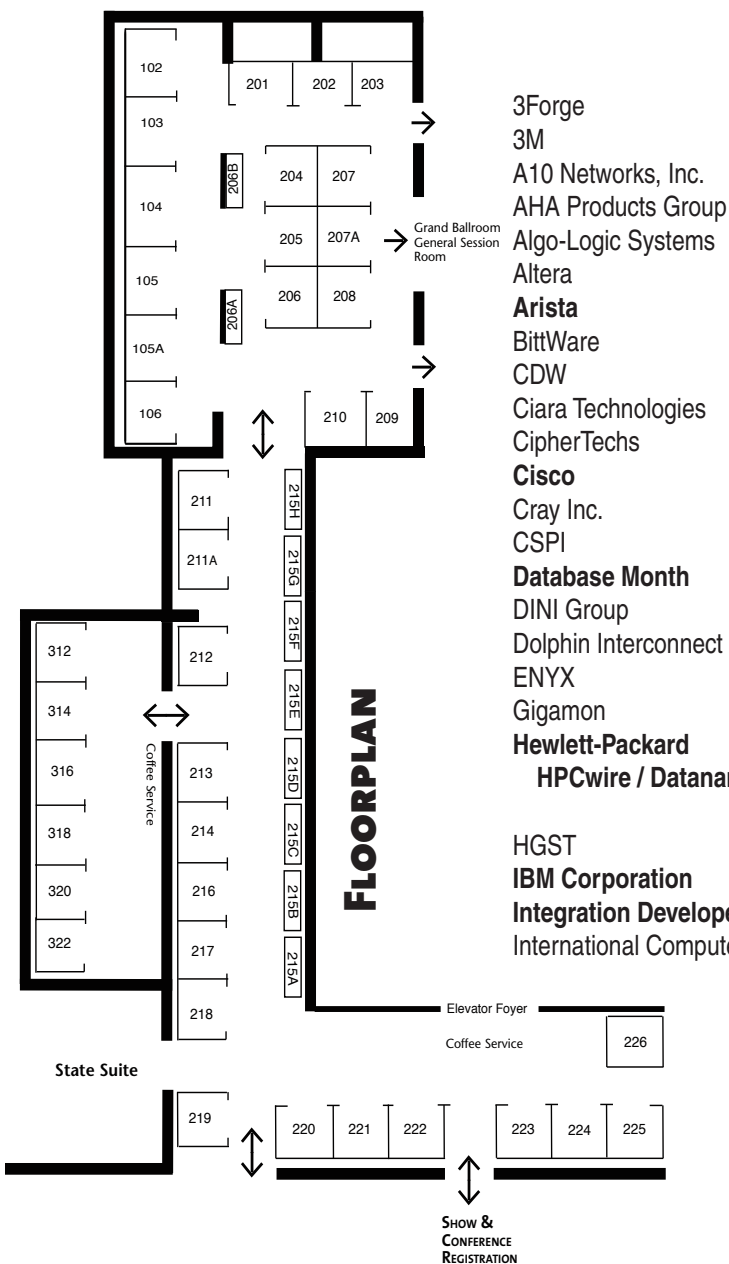
Win a new Apple Watch at the Show

Special Prize Drawing for Visiting Exhibits in the Show.

When you arrive at the show on Monday, April 4th, 2016, you will receive a Bingo Card with Exhibitors in the 300's booths and other booths throughout the show. Have each exhibitor stamp your Bingo Card and you will be eligible to win your Apple Watch.

Drawing at 3:45 pm. Must be present to win.

**The New Apple Watch.-
Your Chance to Win.**



Partial List of 2015 Exhibitors

as of 9/11/15

| | | | |
|--|--------------------|------------------------------------|--------------|
| 3Forge | 320 | INVEA-TECH | 104 |
| 3M | 204 | Juniper Networks | 206 |
| A10 Networks, Inc. | 318 | Lenovo | 208 |
| AHA Products Group | 215A | Linux Journal | Media |
| Algo-Logic Systems | 105A | Linux New Media | Media |
| Altera | 205 | McObject LLC | 212 |
| Arista | 202 | Mellanox Technologies | 213 |
| BittWare | 205 | Micron Technology, Inc. | 203 |
| CDW | 218 | Money Management Executive | Media |
| Ciara Technologies | 217 | Motivair | 215F |
| CipherTechs | 318 | Nallatech | 215B |
| Cisco | State Suite | On Wall Street | Media |
| Cray Inc. | 215G | OnX | 103 |
| CSPI | 214 | Oracle | 201 |
| Database Month | Sponsor | Penguin Computing | 219 |
| DINI Group | 221 | QCT (Quanta Cloud Technology) | 211A |
| Dolphin Interconnect Solutions | 106 | Red Hat | 209 |
| ENYX | 215H | Saratoga Speed Inc. | 316 |
| Gigamon | 102 | Scalable Informatics | 223 |
| Hewlett-Packard | 207 | Seagate Technology, LLC | 222 |
| HPCwire / Datanami / EnterpriseTech | Media | SimpliVity | 224 |
| HGST | 103 | SUSE | 105 |
| IBM Corporation | 210 | Traders Magazine | Media |
| Integration Developer News | Media | Univa Corporation | 220 |
| International Computer Concepts | 211 | Wall Street Technology Assn | Assoc |

Bold = Sponsors

Partial List of 2015 Sponsors

| | |
|-------------------------|------------------------------|
| GOLD SPONSORS | MEDIA SPONSORS |
| Arista | HPCwire/Datanami/Enterprise |
| Cisco | Information Management |
| Hewlett-Packard | Integration Developer News |
| IBM Corporation | Linux Journal |
| Juniper Networks | Linux New Media |
| Lenovo | Money Management Executive |
| Micron Technology, Inc. | On Wall Street |
| Oracle | Traders Magazine |
| Red Hat | |
| SPONSOR | ASSOCIATION SPONSOR |
| Database Month | Wall Street Technology Assoc |

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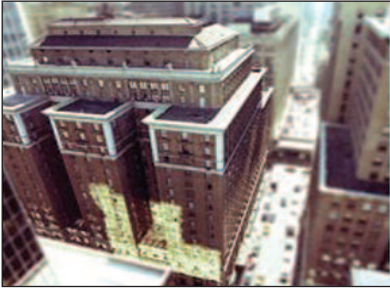
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HOTEL RESERVATIONS



Roosevelt Hotel

Make hotel reservations now at the event location: **Roosevelt Hotel, East 45th Street at Madison Avenue, next to Grand Central Station.** Phone the hotel: **212-661-9600** and ask for "**Flagg Management - 2016 HPC Cloud & Data Centers.**"

Special rate of \$249 Sun-Mon, April 3-4, single/double plus tax.

Ideally situated in the heart of midtown Manhattan, The Roosevelt Hotel provides business guests quick and easy access to hundred of companies within the business district and countless entertainment venues for entertaining clients. The hotel is close to Grand Central Station and the major midtown financial headquarters, subways, taxis, and ground transportation.



A complete package of services is included in booth rental.

A complete package of services is included in the booth rental. booth, sign with logo and easel, draped table, 2 chairs, area carpeting, waste basket. Electric and internet available at an additional cost from the Roosevelt Hotel.

Pre-Show: listing in all promotional literature; pre-event emails; website cross-linking; free VIP guest passes and free email guest passes; lists of names, addresses and telephone of registrants.

Post Show: list of all Show & Conference attendees.



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Application Form

Exhibit space with a complete package of services is available at \$4k.

Silver Sponsorship with an exhibit space is \$10k.

Gold Sponsorship with a speaking opportunity together with an exhibit space is \$15k.

Each booth is provided with a complete package of services including hotel carpeting, draped table, chairs, easel with logo sign, free badges for booth personnel, 2 free full conference registrations for your VIP guests, free pre-Show listing in all printed, electronic and web marketing material, free alphabetical listing in the Official Directory, free post-Show attendee list for the Show & Conference.

Past exhibitors have priority in their space assignments.

Our booth selection is (please list in order of preference):

1 _____ 2 _____
3 _____ 4 _____

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL. A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW.

COMPANY NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____