



14th Annual

2017 HPC FOR WALL STREET – CLOUD & DATA CENTERS Show & Conference

APRIL 3, 2017 (Monday) ROOSEVELT HOTEL, NYC

Madison Ave & 45th, next to Grand Central Station

Register Today.
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The Next Big Game Changer.

New FinTech Technology Featured on April 3. All-Star Conference program for 2017.

Plan to attend the largest FinTech meeting of Cloud, Data Centers, HPC, Big Data, Networks, AI and Machine Learning, Trading, Low Latency for the Capital Markets.

- The Next-Generation FinTech Economy
- HPC Innovation for the FSI Market
- Addressing the Scalability Challenges of Deep Learning Model Training
- Optimizing New Data Technology and Developing HPC as a Service
- The AI Revolution Comes to Wall Street
- New Applications for High Performance Networking
- Enabling Financial Institutions to Build and Deploy Artificial Intelligence Applications using an Open Source Container Platform
- A New Approach to Data Storage and new Data Storage Architecture
- Hybrid Cloud, Private Cloud, Public Cloud
- Innovative Servers, Networks and Storage Applications

Plan to attend low-cost conference at \$295. Save \$100.

Qualified End Users may register as our guests, but must confirm their title and responsibility.

Register for the free show online at: www.flaggmgt.com/linux

2017 Sponsors



Partial List of 2017 Speakers.



Terry Roche, Principal, Head of FinTech Research, TABB Group



Donal Byrne CEO, Corvil



Lacey McGee Sr Prod Mgr, FSI Vertical Sols, HPE



Harvey Stein Head of Credit Risk, Modeling, Bloomberg



Dino Vitale TD Securities



Moiz Kohari (Invited) SVP Ch Tech Arch, State Street London



Anthony Golia FSI Chief Architect, Red Hat



David Rukshin CTO, WorldQuant (invited)



Asaf Wachtel Sr Dir, Business Dev, Mellanox Technologies



Roman Chwy Head of Fin Svcs, Goole



Joseph George VP Solutions Strategy, SUSE



Andy Steinbach Sr Dir Global FSI Bus Dev, NVIDIA



Phil Filleul Segment Dir, Fin Svcs, Cray Inc



Felix Candelario Global Fin Svcs Sol Arch, Amazon Web Svcs (Invited)



Asif Alam Global Bus Dir, Thomson Reuters



Natalia Vassilieva Sr Research Manager, Hewlett Packard Labs



Ed Turkel HPC Strategist, Dell EMC



Don Clegg VP Mktg Bus Dev, Supermicro (Invited)



Pat McGinn BBA/IB CITP VP Prod Mktg, CoolIT Systems

Visit: www.flaggmgt.com/linux

Show & Conference: Flagg Management Inc,
353 Lexington Avenue, New York 10016 (212) 286 0333 fax: (212) 286 0086
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Full Conference Program
\$295 in Advance.
\$395 Onsite.
Free Conference
Registration for Qualified
End Users.
Go online:
www.flaggmgmt.com/hpc

The Next Big Game Changer.

2017 Conference Program

7:30 - 8:30 am Registration and Coffee Service in the Exhibits.
8 – 4 pm Exhibits open with exclusive show viewing times.

8:30 - 9:30 am Session 1 Keynote Session

The Next-Generation FinTech Economy.

The rise of FinTech will result in an entire restructuring of the global economy. Through the combination of cloud, blockchain the Internet of Things and cognitive computing, all of the workflows that run our lives will be connected. The capital markets will be connected to the real-world markets like never before, in real time. And the economy will become virtual, digital and automated.

Terry Roche, Principal, Head of FinTech Research, TABB Group

Donal Byrne, CEO, Corvil

Felix Candelario, Global Financial Services Solutions Architect, Amazon Web Services (AWS) (Invited)



Terry Roche



Donal Byrne



Felix Candelario

9:30- 10:15 am Session 2 Keynote Session

HPC Innovation for the FSI Market.

Lacee McGee, Sr Product Manager, FSI Vertical Solutions, Hewlett Packard Enterprise

Natalia Vassilieva, Sr Research Manager at Hewlett Packard Labs

Joseph George, VP Solutions Strategy, SUSE

Intel speaker to be announced



Lacee McGee



Natalia Vassilieva



Joseph George

10:30 - 11:10 am **Coffee Break in the Exhibits** Exclusive show viewing time.

11:10 - 12 noon **Concurrent Sessions** (select one of two)

Session 3 - Concurrent Session (select one of two)

Optimizing New Data Technology and Developing HPCaaS (HPC as a Service)—Improving Access, Lowering Costs, and Maximizing Your Bottom Line

In finance, data is king. From risk modeling to detecting fraud to high-frequency trading, storing and analyzing data is critical. The secret to success: an updated cloud and data archive strategy. Storage technology in 2017 is making it easier to store data in a more intelligent way, allowing for better access to ALL of your data – and at a superior price point. Come get a deep dive on how SUSE and its partners are leading the movement to enable you with the best cloud and data architecture at an optimized cost.

Joseph George, VP Solutions Strategy, SUSE

Moiz Kohari, SVP, Chief Technology Architect, State Street London (Invited)

Harvey Stein, Head of Quantitative Risk Analytics, Bloomberg

Dino Vitale, TD Securities



Moiz Kohari



Harvey Stein



Dino Vitale

Session 4 - Concurrent Session (select one of two)

Addressing the Scalability Challenges of Deep Learning Model Training.

Training a deep learning model is a time consuming and compute intensive task often undertaken by GPU heavy clusters. Model training does not scale particularly well. Find out what Cray is doing to work with some deep learning framework providers to improve scalability.

Phillip Filleul, Segment Director – Financial Services, Cray Inc.



Phillip Filleul

Speakers and Program subject to change.

Session 5

12:10-1:10 pm Luncheon for Conference Registrants Roosevelt Grill -
Network with colleagues in a congenial luncheon period.

Hybrid Cloud and Cloud Solutions for Capital Markets – What are Google FinTech Activities in 2017

Roman Chwyl, Sales Management & Technology Executive, Google



Roman Chwyl

1:10-1:30 pm Coffee and Dessert Service in the Exhibits Exclusive show viewing times.

1:30-2:15 pm **Concurrent Sessions** (select one of two)

Session 6 - Concurrent Session (*select one of two*)

New Applications for High Performance Networking.

Asaf Wachtel, Sr Director, Business Development, Mellanox Technologies



Asaf Wachtel

Session 7 - Concurrent Session (*select one of two*)

The AI Revolution Comes to Wall Street.

Andy Steinbach, Sr Director of Global FSI Business Development, NVIDIA



Andy Steinbach

2:15-2:30 pm **Coffee Break in the Exhibits** Exclusive show viewing time.

2:30-3:15 pm **Concurrent Sessions** (select one of two)

Session 8 - Concurrent Session (*select one of two*)

Enabling Financial Institutions to Build and Deploy Artificial Intelligence Applications using an Open Source Container Platform

Anthony Golia, Chief Solutions Architect, Red Hat Financial Services



Anthony Golia

Session 9 - Concurrent Session (*select one of two*)

Change Management in Today's Big Data Financial World.

Ed Turkel, HPC Strategist, Dell EMC

David Rukshin, CTO, WorldQuant (Invited)

Asif Alam, Global Business Director, Thomson Reuters

Pat McGinn, BBA/IB, CITP, VP Product Marketing, CoolIT Systems



Ed Turkel



David Rukshin



Asif Alam



Pat McGinn

3:15-4 pm **Beverage Service in the Exhibits** Exclusive show viewing time.

4 pm Exhibits Conclude. Conference Continues:

4-4:50 pm Session 10 General Session

Driving Disruptive Server/Storage/Networking Solutions for High-Performance-Computing.

Don Clegg, VP Marketing, Business Development, Supermicro (Invited)

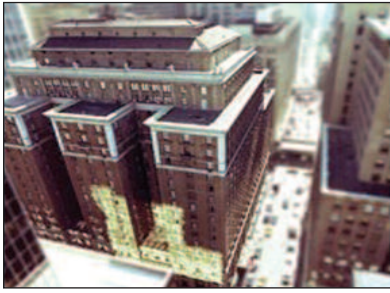


Don Clegg

4 pm Exhibits Conclude. 4:50 pm Conference Concludes.

Speakers and Program subject to change.

HOTEL RESERVATIONS



Roosevelt Hotel

Make hotel reservations now at the event location: **Roosevelt Hotel, East 45th Street at Madison Avenue, next to Grand Central Station.** Phone the hotel: **212-661-9600** and ask for "Flagg 2017 HPC Computing."

Special rate of \$249. Sun-Mon, April 2-3 Single/Double plus tax

Ideally situated in the heart of midtown Manhattan, The Roosevelt Hotel provides business guests quick and easy access to hundred of companies within the business district and countless entertainment venues for entertaining clients. The hotel is close to Grand Central Station and the major midtown financial headquarters, subways, taxis, and ground transportation.

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2017 HPC CLOUD & DATA CENTERS MON, APRIL 3

CONFERENCE REGISTRATION

Sign Up Today for the Low-Cost Program. Before Mar. 15 Save \$100.

- FREE CONFERENCE REGISTRATION** for qualified end users. Must verify end user status with title, company affiliation.
- REGISTER ME FOR JUST \$295.**, Save \$100 off the regular price of \$395. Includes one full day of plenary session, concurrent sessions, luncheon, the show, beverage breaks, plus handouts.
- FREE PASS.** Register me for a FREE SHOW BADGE to attend the full day Show, 8-4

4 Ways to Register:

MAIL: Flagg Management Inc, 353 Lexington Avenue, New York, NY 10016

FAX: 212-286-0086

PHONE: 212-286-0333 Register before March 15

ONLINE: www.flaggmgt.com/linux

Method of Payment

Duplicate for multiple registrations.

Check payable to: Flagg Mgmt Inc

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NOTE: Substitutions may be made at any time. Cancellations received after Mar. 15, 2017, are subject to a \$50 processing fee. Program subject to change Your badge and conference credentials will be picked up at the Roosevelt Hotel, East 45th Street and Madison Ave, next to Grand Central Station, Mezzanine Level, press "M" on the elevator or take the stairs to the Grand Ballroom foyer.

Name _____

Title _____

Company _____

Street _____

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FAX (____) _____

Email _____@_____

PARTIAL LIST OF 2017 EXHIBITORS

as of 2/2/17

AHA Products Group	Information Management
BIOS IT	Integration Developer News
Bright Computing	Linux Journal
Cavium	Linux New Media
CDW	Mellanox Technologies
Chelsio Communications	Mentor Graphics
Commvault	NVIDIA
Cray Inc.	Penguin Computing
Datanami	Red Hat
Dell EMC	RYFT
DINI Group	Solarflare
Dolphin Interconnect Solutions	Supermicro Computer
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