

showcase overview

The **2017 Midwest Accounting & Finance Showcase** is the **largest state CPA Show** in the U.S., attracting **1,450 CPAs and finance professionals** from Illinois and surrounding states and over **100 exhibiting companies**. Exhibiting at the Showcase provides an opportunity to meet with and sell your products/services to accounting and finance professionals in Illinois and the Midwest. Our Members prefer to view products/services in person and to make their purchasing decisions based on information obtained at the Showcase.

exhibitor benefits

- **FREE HYPER-LINK.** In addition to the standard alphabetical listing of all exhibitors, each exhibitor will receive a hyperlink to your company homepage.
- Unlimited FREE exhibit passes to exhibitors to email to your clients to attend for free.

special promotion

A complete marketing campaign that works:

- Visit **www.icpas.org** to connect to the **2017 Midwest Accounting & Finance Showcase's** website, which displays the most current list of exhibitors and education sessions, as well as registration information. Additionally, send us your company's press release and we will post it on the Press Room page of the Showcase website.
- Advertising in national trade publications such as **Accounting Today, CPA Magazine, CPA Practice Advisor, Journal of Accountancy, The Progressive Accountant, Sift Media and The Tax Advisor**, and local business publications such as **Crain's Chicago Business Online**.
- Radio advertising.
- Direct mail promotions to our members, their staff, clients, other local businesses and association endorsements.
- Press releases, press invitations and press contacts.
- Promotion at local conferences and trade shows.
- Social media promotions through **Twitter, LinkedIn, Facebook and YouTube**.

TO EXHIBIT:

FLAGG MANAGEMENT, INC.
Russell Flagg - Exhibit Sales Manager
Phone: 212.286.0333 **Fax:** 212.286.0086
Email: flaggmgmt@msn.com
Website: www.flaggmgmt.com/icpas

TO SPONSOR:

Wendy Sech
Illinois CPA Society
Phone: 312.517.7655
Email: sechw@icpas.org

TO ADVERTISE:

Michael W. Walker
The RW Walker Company
Phone: 213.896.9210
Email: mike@rwwcompany.com

booth cost

The minimum space per exhibitor is 10' x 10'. Multiple booths may range from 200 to 800 square feet. Larger spaces are available upon request at a rate of \$2,500 per booth.

- 1 Booth** (10' x 10' sq. ft.) \$2,500
- 2 Booths** (10' x 20' sq. ft.) \$5,000
- 3 Booths** (10' x 30' sq. ft.) \$7,500
- 4 Booths** (10' x 40' sq. ft. or 20' x 20' free-form island) \$10,000

For special booth size options, please contact Flagg Management Inc.

The assignment of booth selection is based on the priority system. The highest priority is given to exhibitors who have participated the longest number of years.

Booth Rate Includes:

- Booth stand constructed of flameproof, blue and white side and backwall drapes supported by aluminum pipe frame
- Carpeting in each booth stand (gray)
- A 7" x 44" booth identification sign listing your company's name and booth number
- 24-hour perimeter security in the exhibit hall from move-in to move-out
- Carpeted aisles throughout the exhibit hall
- Daily cleaning and maintenance of the aisles and common exhibit hall areas to assure a safe and attractive exposition

Accessories for the booth can be ordered for a nominal fee. Please contact Rosemont Exhibition Services (RES) at 847.696.2208 for more information.

Please complete the attached form to reserve your exhibit space. Space is limited, REGISTER TODAY!

show days and times

Move-In:

Monday, 8.28.1710:00 a.m. - 4:30 p.m.

Show Days:

Tuesday, 8.29.178:50 a.m. - 4:00 p.m.

Wednesday, 8.30.178:50 a.m. - 3:30 p.m.

Move-Out:

Wednesday, 8.30.173:30 p.m. - 6:00 p.m.