

Show Sponsorship Opportunities



2016 Showcase Education Tracks Include:

1. Keynote
 2. Accounting & Auditing
 3. Corporate Strategy
 4. Healthcare
 5. Tax
 6. Government
 7. Technology
 8. Leadership & Development
- (2017 subject to change.)

All Show Sponsorship Packages and Giveaway Items include:

- Your company name and logo in the Show Registration brochure (mailed to all members and inserted into INSIGHT Magazine, with bonus distribution at the event and multiple show eBlasts)
- Your company name and logo in the Show Guide (2,500 distributed at the event)
- Onsite signage acknowledging your company as a sponsor
- Listing as a Show Sponsor on the ICPAS website
- Opportunities to distribute your promotional materials onsite
- Inclusion in related direct marketing materials as appropriate

PLUS+

EDUCATION TRACK SPONSOR | \$3,000 per track

Sponsor the education track of your choice.

- eBlast to ICPAS members showcasing the track
- Table or pop-up booth outside the session room
- Company thank you in the introductory/welcome remarks before your sponsored track sessions
- Post-event mailing list of track attendees and onsite Show Guide

EDUCATION SESSION SPONSOR W/ SPEAKER | \$4,000 per session

Sponsor the education track of your choice and develop one educational session, including providing content and materials, topic description, and speaker(s) (subject to ICPAS approval).

- eBlast to ICPAS members showcasing the session
- Table or pop-up booth outside the session room
- Company thank you in the introductory/welcome remarks before your sponsored session
- Electronic distribution of program materials and speaker bios (must be submitted to ICPAS six weeks in advance of the Showcase)
- Evaluation scores for presenter(s)
- Post-event mailing list of track attendees

KEYNOTE SESSION SPONSOR | \$5,000 per keynote

Sponsor a keynote session on either of the two Showcase days.

- eBlast to ICPAS members showcasing the keynote track
- Table or pop-up booth outside the session room
- Company thank you in the introductory/welcome remarks before your sponsored session
- Post-event mailing list of keynote attendees

SHOWCASE SKYBRIDGE SPONSOR | \$2,000 per day

Sponsor the extended skybridge, creating a first impression to all attendees as they enter the Showcase.

- ICPAS staff liaison to coordinate artwork/production for signage

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MOBILE APP SPONSOR | \$6,000 exclusive or \$2,500 ad options

Target attendees via the Showcase mobile app, which allows access to specific Show information across mobile devices, smart phones, tablets and laptops.

- ICPAS staff liaison to coordinate artwork/production for ad within the app and various push messaging

MORNING COFFEE BREAK SPONSOR | \$5,000 per break

Provide coffee for attendees for either day of the Showcase (a.m. or p.m.). Coffee breaks are hosted at your booth in the Exhibit Hall or keynote/registration area.

- Option to offer logo travel mug giveaways
- Coffee break promotion via eBlast to ICPAS members
- Registration for your team to attend two-day Showcase

LUNCH SPONSOR | \$10,000 per day

Sponsor box lunches distributed in the Connections Hall.

- Your company name and logo on each lunch box and napkin
- Box lunch promotion via eBlast to ICPAS members
- Registration for your team to attend two-day Showcase

GAME LOUNGE SPONSOR | \$4,500 per day

Located in the Connections Hall, the Lounge offers an engaging environment in which to sit comfortably, play various games and use charging stations.

- Game Lounge promotion via eBlast to ICPAS members
- Opportunity to showcase your products/services or lead discussion groups
- Registration for your team to attend the two-day Showcase
- Option to offer beverages & catering

HYDRATION STATION SPONSOR | \$500/150 bottles

Hydrate attendees with your company's branded reusable water bottles, provided by you.

- ICPAS staff liaison to coordinate artwork/production of water bottle branding

CHARGING STATION SPONSOR | \$1,500

Provide attendees with a branded charging station for all their devices throughout the event.

- ICPAS staff liaison to coordinate artwork/production of branded station
- Charging station promotion eBlast to ICPAS members

RELAXATION STATION SPONSOR | \$2,000 per day

Sponsor the area in which attendees receive a complimentary 10-minute massage.

- eBlast to ICPAS members showcasing the station

GIVEAWAY ITEMS TO SPONSOR:

Sponsor is responsible for coordinating production and costs associated with giveaway items and to include company name and logo on any giveaway.

CONFERENCE LANYARD SPONSOR | \$4,000

Provide 2,500 branded lanyards for attendees.

FLASH DRIVE SPONSOR | \$5,000

Provide 2,300 branded flash drives for attendees.

TOTE BAG SPONSOR | \$6,000

Provide 2,500 branded tote bags for attendees.

- Option for inclusion of company-branded materials within tote bag

BRANDED METER BOARD | \$2,000 each

Bring an 8' x 3' wide freestanding, double-sided signboard with your company's ad or artwork and it will be displayed in a high-traffic area.

PADFOLIO/NOTEPAD SPONSOR | \$1,500

Increase awareness by providing all attendees with a branded padfolio/notepad.

- Distribution onsite to all attendees at keynote session

PASSPORT TO PRIZES | \$600

Attendees receive a Passport with their registration materials and are instructed to visit participating exhibitors to receive a passport 'stamp'. Attendees who collect stamps from all participating exhibitors are entered into a prize drawing on the final day of the Showcase.

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