

# FIRSTLOOK

One of a kind event bringing together more than 2,000 accounting and finance professionals.

[FUTURE FOCUSED]

# THE SHOW

## MIDWEST ACCOUNTING & FINANCE SHOWCASE

 #TheSHOW

### Exhibitor Pricing:

2017 single booth pricing begins at \$2,500.  
(Larger space available.)

### Expert Keynotes:

#### Terry Savage

Nationally Syndicated Financial Columnists

#### Simon Bailey

Leadership Guru

#### Dana "Rick" Richardson, CPA, CITP, CGMA

Nationally Recognized Technology Futurist

#### Todd Shapiro

President & CEO, Illinois CPA Society

#### Lisa Hartkopf, CPA

Board Chairperson, Illinois CPA Society

### 11 Tracks of Cutting-Edge Education:

- Tax Updates
- Washington Tax Update
- Accounting & Auditing
- Corporate Strategy
- Technology
- Healthcare
- Financial Planning
- Leadership Development
- Talent Management
- QuickBooks Academy
- Success Strategies for Emerging Professionals

### Lead Retrieval

New! A badge scanner system will be available for rent for all exhibitors. Complete follow-up information will be available on each badge bar code scan.

### Passport to Prizes

Attendees will visit selected exhibitors to get their "passport" stamped in order to be entered to win fabulous prizes including a \$2,000 travel voucher.

### CPE Walking Tour

A walking tour will be conducted each day to visit selected exhibitors on the SHOW floor who will provide a 10-minute show-and-tell for the assembled tour attendees. Sponsorship options available. **Contact Wendy Sech, ICPAS Director of Business Development at 312.516.7655 or [sechw@icpas.org](mailto:sechw@icpas.org).**



ILLINOIS CPA SOCIETY®  
[www.icpas.org](http://www.icpas.org)

Tuesday-Wednesday

## August 29-30, 2017

Donald E. Stephen's Convention Center  
Rosemont, IL

**To reserve your exhibit space, contact:**

**Flagg Management Inc.**  
353 Lexington Avenue NY, NY 10016  
212.286.0333 | Fax: 212.286.0086  
[www.flaggmgmt.com](http://www.flaggmgmt.com)