

TECHNOLOGY WALKING TOUR

2017 Edition

BROUGHT TO YOU BY:

CPA Practice Advisor



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2017

California Accounting & Business Show & Conference

June 6 - 1:20 p.m. - 3:00 p.m.

June 7 - 10:20 a.m. - 12:00 p.m.

LAX HILTON HOTEL, LOS ANGELES

Top Technologies

Gail Perry and Isaac O'Bannon, editor-in-chief and managing editor respectively of *CPA Practice Advisor* magazine, have selected a collection of exciting, innovative, not-to-miss products and services from among all the exhibitors. This is an opportunity to meet your peers, share common concerns, and ask questions of vendors and your colleagues.

Our Pledge to Attendees:

We have attended and participated in dozens of professional trade shows. In doing so, we have had the privilege of talking with thousands of tax and accounting professionals and have discerned three very important things:

1. As practicing tax and accounting professionals, your time is precious.
2. You want to know about the "latest and greatest" products and services, but can't invest the time to determine which vendors have them.
3. You do NOT want to be "sold to," but rather wish to be informed and educated.

Based on these findings, we pledge to:

1. Fully research every vendor and every available product and service.
2. Select and feature only those that rise to the level of the "latest and greatest."
3. Properly coach the vendor representatives to insure that their presentations are informative and educational and not "sales-y."

Sincerely,

Gail Perry, CPA

TUESDAY, JUNE 6 - 1:20 PM - 3 PM

VENDOR	BOOTH NUMBER	START TIME
Introduction	Lobby Level	1:20
TPS Software	211A	1:29
Abacus Next	125A	1:42
Arxis	105A	1:55
Wolters Kluwer	120A	2:08
Sure Prep	136A	2:21
Intuit	130A	2:34
Office Tools	151A	2:47

WEDNESDAY, JUNE 7 - 10:20 AM - 12 NOON

VENDOR	BOOTH NUMBER	START TIME
Introduction	Lobby Level	10:20
CFS Tax Software	200A	10:29
Camico	157A	10:42
Thomson Reuters	101A	10:55
Bloomberg BNA	187A	11:08
Xero	176A	11:21
ADP	124A	11:34
Canopy Tax	137A	11:47