

33rd Annual

2017 California Accounting & Business

Show & Conference

June 6-7, 2017 Tues-Weds, Set-up June 5, Mon
LAX Hilton Hotel, Los Angeles

5711 West Century Blvd, at the LAX Airport, off the 405 Freeway

Sponsored by:



CaICPA EDUCATION FOUNDATION

Plan to Exhibit.
Meet and sell 1,300
Computer-Savvy
California CPAs.

The 33rd Annual California Show for CPAs.

Plan to exhibit: The largest meeting of CPAs and accounting and business executives in California in 2017.

Meet and sell 1,300 CPAs computer-savvy CPAs.

Plan to exhibit at this largest meeting of CPAs in California in 2017. This California CPA Education Foundation-sponsored event will assemble over 1,300 CPAs and accounting and business executives from all over the State of California as well as Western States.

California CPAs are computer-savvy and are ready to try new systems and financial services to build their practice and their clients business.

Meet and sell CPAs and accounting and business executives when they come to see you. If you have accounting, tax, computer, financial and business products and services, this is your show.

The LAX Hilton Hotel is within commuting radius of the entire Los Angeles marketplace with over 10,000 CPAs in Southern California.

This is a commuter show for California CPAs who are constantly on the road. The LAX Hilton is next to convenient and moderate-priced parking.

This is an exhibitor-friendly show where exhibitors can do their own work.

2016 Sponsors



Free Show:	
Tues, June 6	10 - 4 pm
Wed, June 7	10 - 4 pm
Conference:	
Tues, June 6	8:20 - 4:50 pm
Wed, June 7	8:20 - 4:50 pm
Set-up	is Mon, June 5 11-6 pm



Visit: flaggmgmt.com/ca

CALIFORNIA ACCOUNTING & BUSINESS SHOW & CONFERENCE
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33rd Annual

2017 California Accounting & Business Show & Conference

Meet and sell 1,300 CPAs computer-savvy CPAs who are serving California businesses.

Plan to Exhibit at the 33rd Annual California Show for accounting, financial services and business. The show is June 6-7, Tuesday and Wednesday, with set-up on Monday, June 5.



Sponsored by the California CPA Education Foundation.

This show and conference is sponsored by the California CPA Education Foundation, representing over 32,000 California CPAs in public practice and business and industry.

Over 1,300 to attend from California and the Western States. The LAX Hilton is next to the LAX Airport and convenient for CPAs from surrounding states who are flying in to the free show and low-cost CPE conference.

Low-cost CPE sessions program. Digital accounting technology, cloud, mobile, iPad and iPhone, Internet, portals, online, business, insurance, banking, financial and brokerage services drive the CPE program.



No increase in price and exhibitors can do their own work - more savings for budget conscious exhibitors. Past exhibitors have priority in their space assignment. The space rate is \$3,200/per single booth, Island spaces will be \$12,800. A complete package of services is included in your booth rental. Exhibitors can do their own work.

Location. Location. Location. The Los Angeles Airport Hilton is convenient.

The LAX Hilton is conveniently located adjacent to the 405 Freeway and convenient to major roadways from all over Southern California.

Convenient and moderate-priced parking with three parking facilities next to the show. This is a car-commuting show for California CPAs who are constantly on the road.

Past Exhibitors receive priority in 2017. Contact Flagg Management Inc today so we can include you in our 2017 floorplan. Past exhibitors have the option to renew the same space they occupied in 2016. New exhibitors will be able to select space from those exhibit booths that are still open.

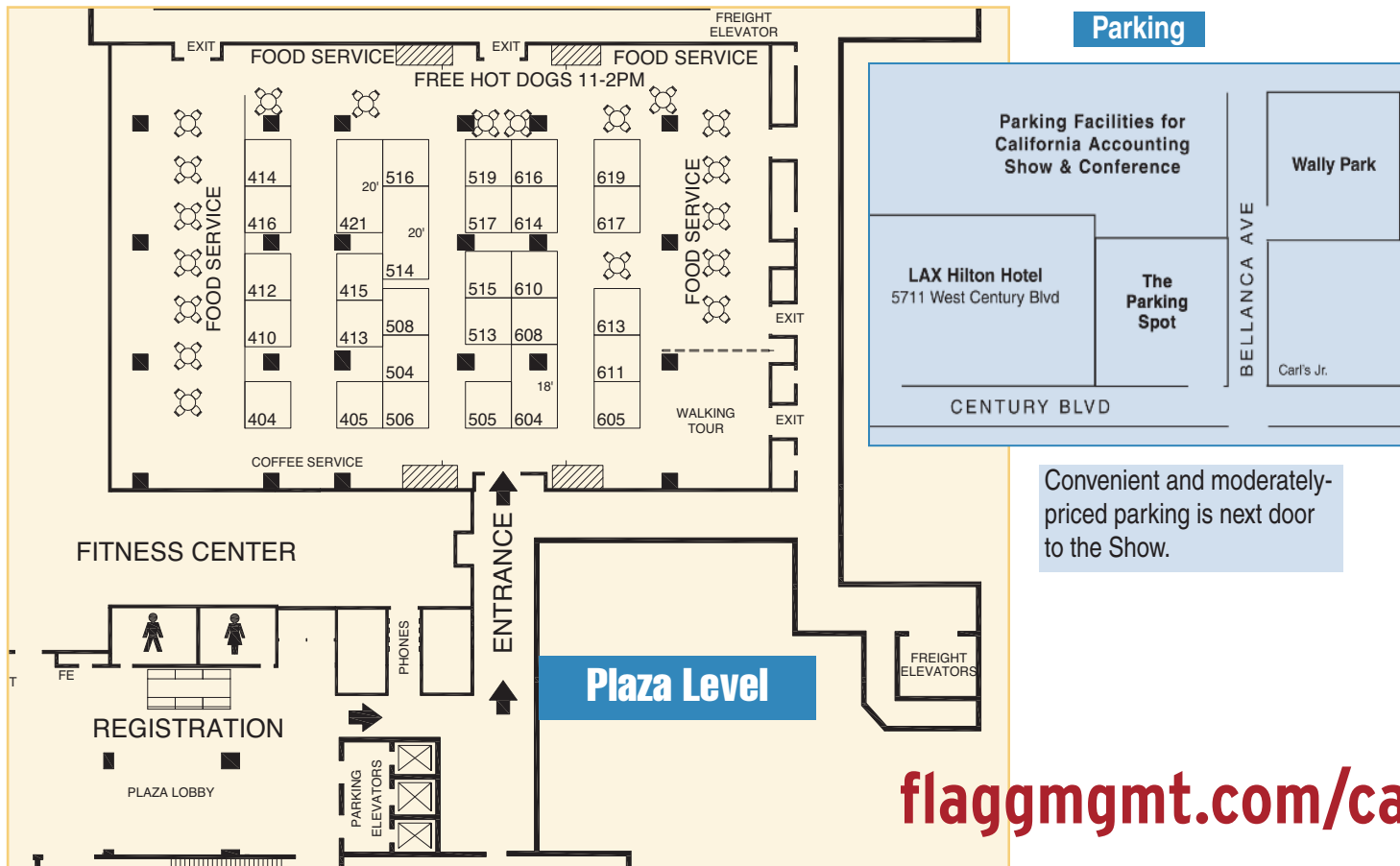
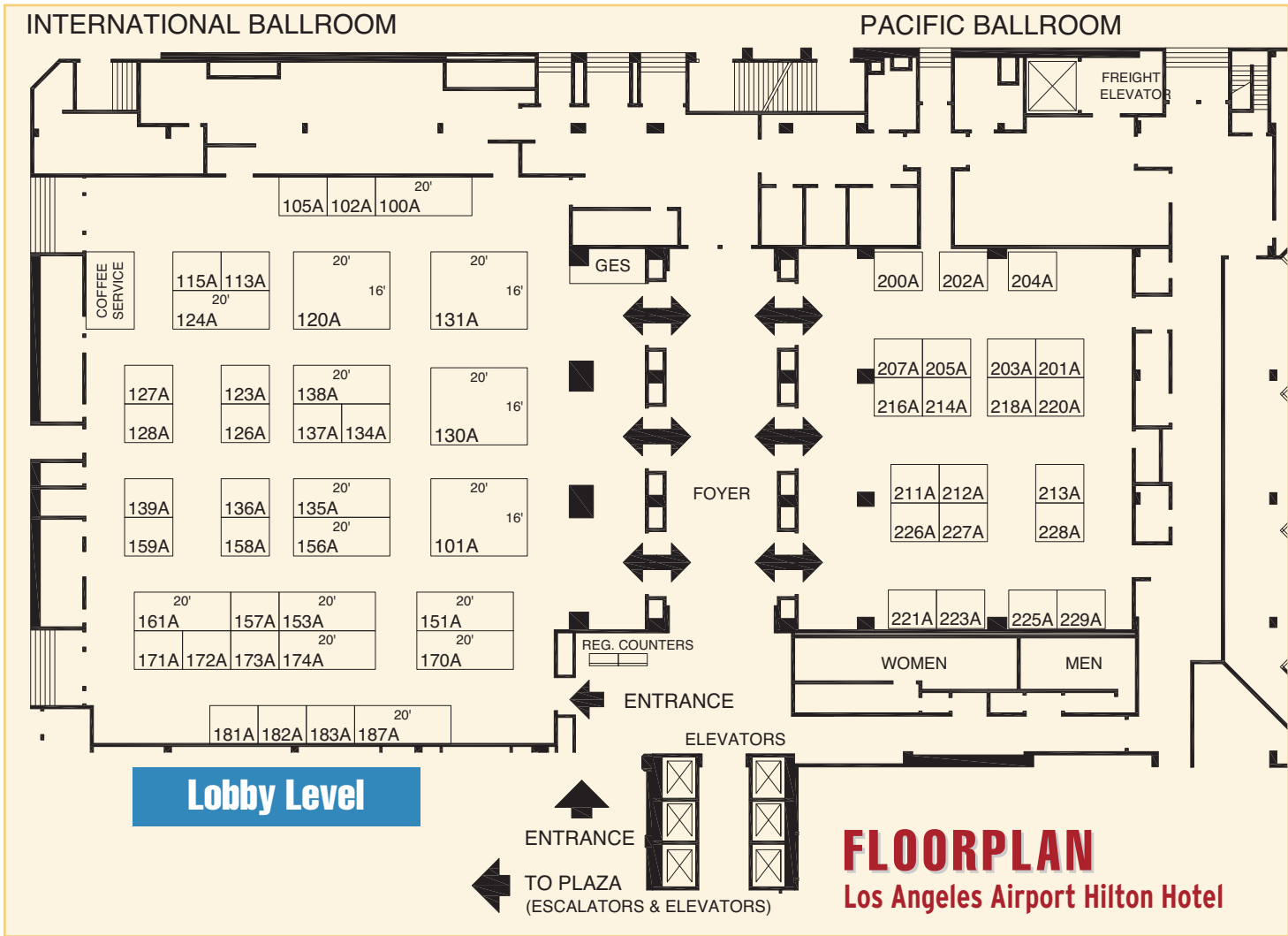


"We had an excellent selling show and saw CPAs from all over the State."

"California CPAs are computer savvy and want to know about Internet, cloud, mobile devices, portal and online systems they can put to work now."

Partial List of Past Exhibitors

Accounting and Tax Brokerage, Inc.	Journal of Accountancy
Accounting Today	KBKG Inc.
AccountingSuite	Herbert H. Landy Insurance Agency
AccountingWEB	Mitchell & Mitchell Insurance Agency
AccuSure	Monroe Systems for Business, Inc.
AICPA-PCPS	NCCPAP
Alpha Actual LLC	Office Tools Professional
Ameriprise Financial Services	On Q Financial –
AMG Time	Trusted Advisor Network
Arxis Cloud Solutions Div. of Arxis	Ooma
Technology	Paychex, Inc.
Bank of America / Small Business	Panalitix
BenefitMall	Personable, Inc.
Bloomberg BNA	Pinnacle Payroll Solutions
CalCPA	Transform, Inc.
CalCPA Education Foundation	The Progressive Accountant
California CPA	Refundo
California State Controller's Office	Right Networks
CAMICO	Sage
Carillon ERP	The Sleeter Group
CFS Tax Software	SpideII Publishing, Inc.
Cloud9 Real Time	SurePayroll
CPA Practice Advisor	SurePrep, LLC
CPA Trendlines	TASC
Crexendo	The Tax Adviser
Drake Software	Tax Credit Co.
FileThis, Inc.	TaxedNEVER.com
Fujitsu Computer Products of America	Thomson Reuters
GetNetSet	Thomson Reuters, Tax & Accounting
Heartland Ovation Payroll	TrueERP
Identillect Technologies	U.S. Bank
Infinitely Virtual	Wells Fargo Advisors
Innovative Payment Processing	Wolters Kluwer, CCH
Insight Examination Services, Inc.	XCM Solutions
InterceptEFT	Xero
Intuit	ZenPayroll
IRA Services Trust Company	Zoho Corporation



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Set-up June 5, Mon

5711 West Century Blvd, at the LAX Airport, off the 405 Freeway

Application Form

WE WILL REQUIRE APPROX. ____ NUMBER OF 8X10' BOOTHS,
Our booth selection is (please list in order of preference):

1 _____ 2 _____

3 _____ 4 _____

The Rate is \$3,200. per single 8x10' booth with complete services.

LARGER SPACES ARE AVAILABLE AT SAME RATE: \$6,400. per double booth, \$9,600. per triple booth. \$12,800.
for island space which would automatically qualify as participating sponsor. All booths include complete
package of services.

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL.

A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW.

COMPANY NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING
SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____



A COMPLETE PACKAGE OF SERVICES IS INCLUDED IN THE BOOTH RENTAL. Pre-Show services include free VIP invitations to invite your customers and prospects, listing in the Pre-Conference promotional brochure, Website and email promotions and California Society Website listing. Free listing on the Show Website, crosslinking with your company's Website, free downloading of VIP email invitations to your customers and prospects. At-Show services include complete decoration services: curtain backwall, booth carpeting, side dividers, draped table, chairs, sign, waste basket, and free Show Directory listing. Post-Show services include Show attendee names and addresses in electronic file format.

Please complete all information and mail to:

CALIFORNIA ACCOUNTING & BUSINESS SHOW

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(212) 286-0333

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