



What I Want for Christmas –

The hottest electronics for CPAs
to put to work for 2010

Today's Speakers

- Greg LaFollette, CPA.CITP, Host and Moderator
- Brian Tankersley, CPA.CITP Consultant, Speaker, Author

Housekeeping

- Today's webcast will last approximately one hour
- There is no CPE offered for this webcast
- You may ask questions at any time. We'll answer as many of them as we can.
- There will be periodic "polling questions" which we hope you'll answer.
- All participants in today's live event will receive a free one-year membership in the **Sage Accountants Network**
- Near the end of the webcast we'll have a drawing for a special give-away.

Special give-away from



DS-90U Smart 9" LCD Monitor

- Supports Multi Monitor Mode
- Perfect for Laptops and Desktops
- Lightweight and Portable
- Landscape and Portrait viewing
- USB for Power and Video (no video card required)
- PC and MAC Compatible
- Supports a variety of Applications



Brian Tankersley, CPA.CITP

- CPA, CITP with over 17 years of Accounting and Technology business experience, including public accounting, consulting, and education.
- Associate, K2 Enterprises, LLC, (2005-Present)
- Sr. Faculty, Becker CPA Review (1997-Present)
- Selected for 2007 and 2008 “40 Under 40” by *The CPA Technology Advisor*.
- Have written numerous articles for industry publications, including *The Progressive Accountant*, *The CPA Technology Advisor*, *AccountingWeb.com* and other magazines.
- CPA Tech Blog (CPATechBlog.com) recommended by publications such as *The Journal of Accountancy*, and frequently listed as one of the most visited accounting blogs on the web.
- Direct consulting experience with and for numerous organizations such as software vendors and CPA Firms.
- brian@bftcpa.com // bftcpa.com // +1 (865) 684-4707



Overview of Today's Webcast

- eReaders
- Pocket Computers
- Inductive Chargers
- Scanners & CMS Applications
- Videoconferencing
- Wireless N Devices
- IronKey Flash Drive
- Mobile Hotspots
- and lots more



ELECTRONIC READERS

The hottest selling Christmas present for 2008 looks to be even hotter for 2009 and beyond.

Amazon Kindle Paves the Way

- Kindle 2

- 1/3 of an inch thick
- Longer battery life
- Store 1500 books
- Brighter high resolution 16 grayscale display
- \$259



- Kindle DX

- 8.5 x 11" 9.7" diagonal screen
- Up to 3500 books
- Built-in PDF Reader
- \$489



University Texts Go Kindle

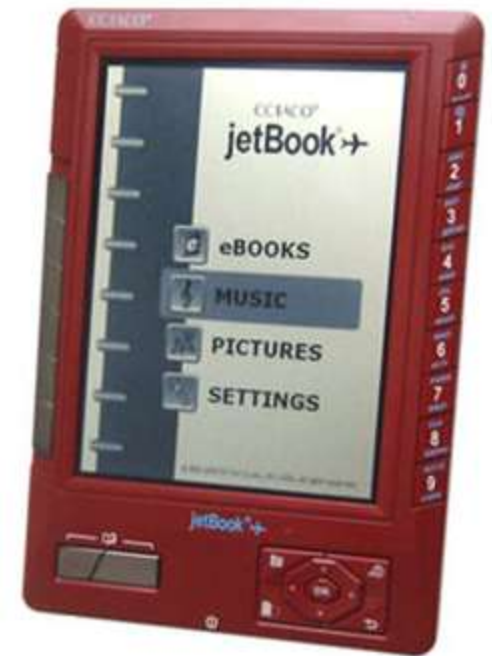
Reference Manuals and Tax Code Next?

- Princeton, Yale, Oxford and UC Berkeley – creating textbooks for the Kindle
- USA Today, Wall Street Journal, and many more newspapers available
- Time, U.S. News, Forbes and more magazines
- NY Times offering
- Jeff Bezos interview on December 6, 2009:

“For every 100 copies of a physical book we sell, where we have the Kindle edition, we will sell 48 copies of the Kindle edition. It won’t be too long before we’re selling more electronic books than we are physical books. It’s astonishing.”

Real Time Information

- Kindle uses Whispernet over the Sprint EVDO or AT&T UMTS backbone to deliver books and subscriptions at no additional charge.
- Coordination with iPhone, Blackberry, PC and other formats of Kindle
- Others are out, such as the Sony e-Reader, Barnes & Noble Nook and the jetBook for around \$300.
- Many additional



Can the Newspaper be Saved?

- The Hearst Corporation has announced a new service called Skiff to distribute content and reportedly will have its own e-reader in 2010.



Can the Newspaper be Saved?



SUBSCRIBE TO TIMES READER 2.0 FOR A YEAR AND GET \$100 OFF A SAMSUNG GO™ NETBOOK

Now when you order a one-year subscription to Times Reader 2.0 for just \$179.40, you'll receive:

- **Times Reader 2.0:** A next generation news reader that delivers The Times straight to your computer
- **\$100 off a Samsung Go netbook:** A stylish netbook computer that's ready to go whenever, wherever [Click here for pricing and details](#)

[Subscribe today to get this special offer. »](#)

OVERVIEW

PORTABILITY & ARCHIVE

BROWSE

CROSSWORDS

FEATURES AT A GLANCE

SAMSUNG GO™

TIMES READER 2.0

Powered by Adobe AIR, Times Reader 2.0 is a downloadable app that offers a whole new way to experience The Times on your computer. Dive into sections or browse the headlines and even pictures easily. Connect to the Web to get the latest news throughout the day, and watch our exclusive videos.

Times Reader 2.0. A simple, beautiful way to experience the world's greatest journalism.



Not As Unlikely As You Think

- With recent breakthroughs in flexible displays, you may be reading your paper on your way into work – on your shirtsleeve.



Exercise Motivators

- www.FitBit.com -- \$100
- iPod Nano / Nike

Pocket Computers (aka Cell Phones)

- Smartphones are filling the gap between traditional “feature phones” (e.g. dumb phones) and netbooks
- iPhone has over 100,000 applications.
- Most smart phone makers trying to emulate its success.



iPhone/iPod Touch

- iPhone 3GS is now available from AT&T.
- Most iPhone apps will run on iPod Touch over Wi-Fi
- 2nd Gen/3rd Gen iPod Touch devices will run Skype over Wi-Fi.



bMobile – MAS from a Browser

- Access MAS90 / MAS200 data from any browser, including:
 - iPhone
 - MacOS
 - Blackberry
(and more.)
- Built on Providex
(same as MAS)
- No software to install.



CompanionLink iPhone Sync for Act!

- Contacts : syncs with the native iPhone address book
- Activities - calendar, meetings, phone calls: syncs with a proprietary Calendar application
- Activities linked to contacts
- Notes and histories
- To-do items: syncs with a proprietary Tasks application
- User-defined fields
- Alarms and reminders
- Attachment names
- Secondary contacts
- Opportunities

FREE - Billing Boss Service by Sage

[Try Sage Spark!](#) | [Tour](#) | [Invite a Friend](#) | [FAQ](#) | [About Us](#) | [Log In](#) | [Sign up](#)



What is Billing Boss?

Billing Boss is a free online invoicing tool designed for small businesses and freelancers to **create, send and track the status of invoices**. It's so simple to use that you can create and send your first invoice within minutes.

 [Sign Up Now](#)

Or see how easy it is to use in this [2-minute Tour](#) >



Now for iPhone and Google G1

[Mobile version](#)



Billing Boss PaymentPlus

Getting Paid with Billing Boss just got Easier!

Billing Boss with Payment Plus now allows you to use your existing Merchant Account to get paid online! It's quick and easy!

[Subscribe to Payment Plus Now >](#)



Invite a Friend

Send your friends an email to tell them about Billing Boss. [View sample e-mail](#)

Don't worry, your friends' e-mail addresses will only be used to tell them about Billing Boss and not for any other purpose.

+ Send Invoices Quickly & Easily

A simple online invoicing tool. No more messy spreadsheets or complicated accounting software. We've ignored features that you don't need and focused just on making billing simple.

- Free online invoicing tool designed for small businesses and freelancers to create, send and track the status of invoices.

The screenshot displays the Billing Boss web interface. At the top left is the logo for SAGESPARK Billing Boss. A navigation bar contains buttons for 'Invoices & Quotes', 'Customers', 'Reports', 'Share Data', and 'Settings'. On the right side of the header, there are links for 'Change language', 'Create an account', 'Forgot your password', and 'Log out (username)'. Below the navigation bar, there are three main buttons: 'Create New Invoice', 'Create New Quote', and 'Add New Customer'. The main content area is titled 'Draft Invoice'. On the left, there is an 'Options' sidebar with a 'Discount' field set to 'percent'. The 'Bill to:' section includes a 'Customer' dropdown menu with a 'New' button and a note: '* Invoices without a customer cannot be sent. Please add or select a customer.' To the right of this section are fields for 'Invoice number:' (value: 1), 'Issue date:' (value: 2009-12-09), 'Due date:', and 'Reference number:'. Below this is the 'Line Items' section with a note: '* Invoices must have at least one line item with positive price and quantity before they can be sent.' It contains a table with columns for 'Quantity', 'Description', 'Price', and 'Subtotal'. Two line items are visible, both with a quantity of 1 and a subtotal of 0.00. At the bottom of the table is a '+ Add another item' button.

Options

Discount
percent

Draft Invoice

Create New Invoice Create New Quote Add New Customer

Bill to:

Customer
- Select Customer - New

* Invoices without a customer cannot be sent.
Please add or select a customer.

Invoice number: 1
Issue date: (yyyy-mm-dd) 2009-12-09
Due date: (yyyy-mm-dd)
Reference number:

Line Items

* Invoices must have at least one line item with positive price and quantity before they can be sent.

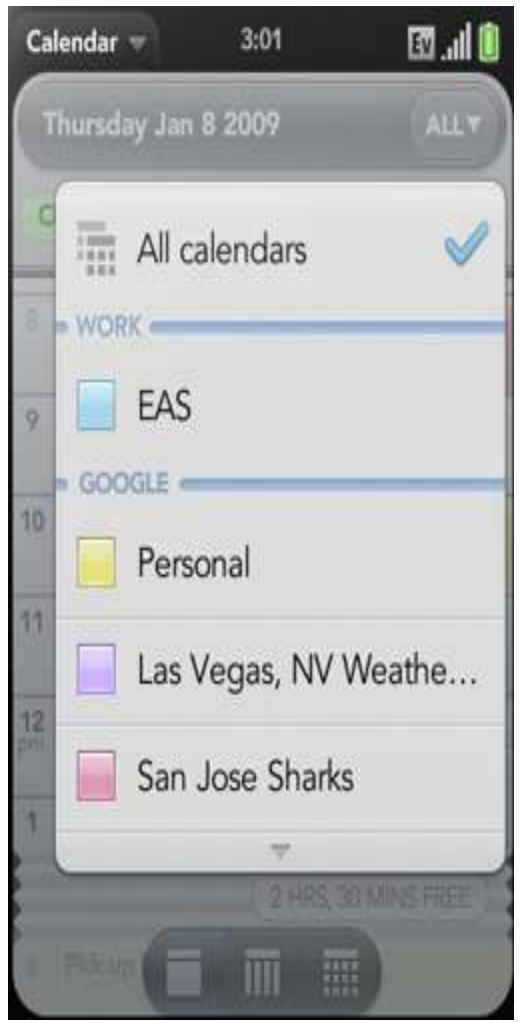
Quantity	Description	Price	Subtotal
1			0.00
1			0.00

+ Add another item

Sprint Palm Pre

- Palm® webOS™
- **3G EVDO Rev A**
- Touch screen & **QWERTY keyboard**
- **Microsoft Outlook / Direct Push**
- POP3/IMAP (Yahoo, Gmail, AOL, etc)
- Integrated IM, SMS, and MMS
- Built-in GPS
- **3 megapixel camera with flash**
- Accelerometer / gyroscope
- **Integrated contacts**
- **Removable battery**
- App store
- Seamless iTunes synchronization
- Supports MP3, AAC, AAC+, WAV, MPEG-4, H.264, GIF, JPEG, PNG, BMP
- Wi-Fi 802.11b/g with WPA, WPA2
- Bluetooth® 2.1 + EDR
- Stereo Bluetooth support
- Memory 8GB
- USB mass storage support
- **Phone as laptop modem with Bluetooth tethering**
- **Palm Touchstone charging dock**
- Dimensions:
 - Width: 2.3 inches
 - Height: 3.9 inches
 - Thickness: 0.67 inches
 - Weight 4.76 ounces
- Price: \$149 with contract





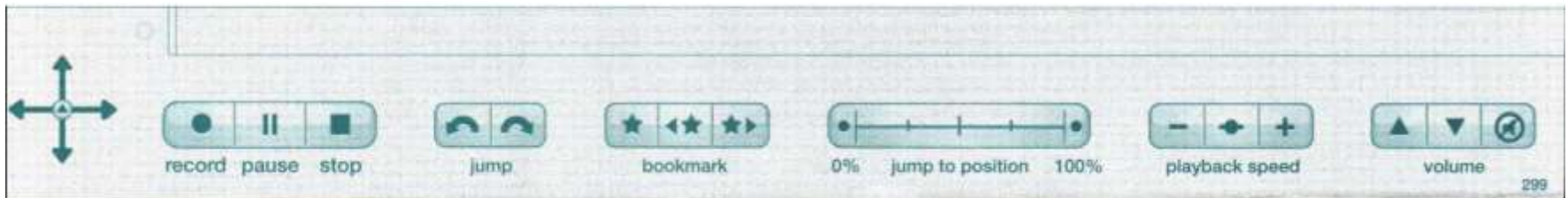
Cell Phone Update

- iPhone II expands outside the U.S.
- Palm releases its new WebOS for the Palm on the Pre – expected to be a strong competitor to iPhone and gPhone.
- Android beginning to make its way into the stream, but slower than most would have hoped.



Digital Pens

- Write and transfer to PC (Camera in end of pen locates pen using dots on special paper)
- Record meeting on pen and link notes to a Flash recording of meeting and notes called a “Pencast”
- Specialized applications
- livescribe Pulse Smart pen
 - www.livescribe.com \$200, paper \$8 a pad



Inductive Charging



Charge Devices
with Few or
No Wires

Inductive Charging

- Uses magnetic induction to charge devices without wires.
- Some devices have special battery backs which “receive” the power.
- Other devices require an adapter.
- Palm Touchstone, \$70 (Palm Pre/Pixi only)
- Powermat, \$100 + adapters (\$30/40 ea) (universal charger, will charge three devices simultaneously, plus another via USB)

Cameras: the next big thing is

- Nikon CoolPix S1000pj
- 12.1 mega-pixel
- ~\$400
- Includes a built-in PROJECTOR

ScanSnap Intelligent Scanning

- ScanSnap is always ready to scan when the scanner feeder is open
- No need to launch an application, just press the SCAN button.
- Automatic Page Size Detection
- Automatic Blank Page Detection/Deletion
- Automatic Document Deskew
- Automatic Color Detection
- Automatic Page Rotation
- Automatic Searchable PDF (OCR during scan)



Personal Scanners



Fujitsu
ScanSnap S300
Mobile Scanning
Solution



Introducing the ScanSnap S300

- The world's smallest color duplex ADF batch scanner
- Designed to provide high performance for mobile use
- Less than 3.1 lbs. with footprint at half the size of a letter sheet of paper
- Powered by USB connectivity or with the included AC adapter
- Bundled with Organizer and Card Scanning apps.
- \$295 Retail, \$243 on NewEgg



ScanSnap

Color Image Scanner

- S1500 Model - Fast, Duplex, Sheet-fed Scanner
- 24 pages per minute (ppm) / 48 images per minute (ipm)
- Two 600 dpi optical resolution cameras, small footprint
- Easy to use interface Generates PDF (not TWAIN)
- **Includes Acrobat 9 Standard**
- **\$495 list, \$400 from NewEgg**



NeatReceipts

- Scanner with specialized DMS application
- Recognizes data from receipts and business cards
- User confirms data from scans and puts documents into folders with tagging
- Custom fields (e.g. project/job) available
- Can generate tax and expense reports with cross-referenced receipts
- \$200 for portable scanner and software

Webcam + Skype + HSIA = Video Conferencing



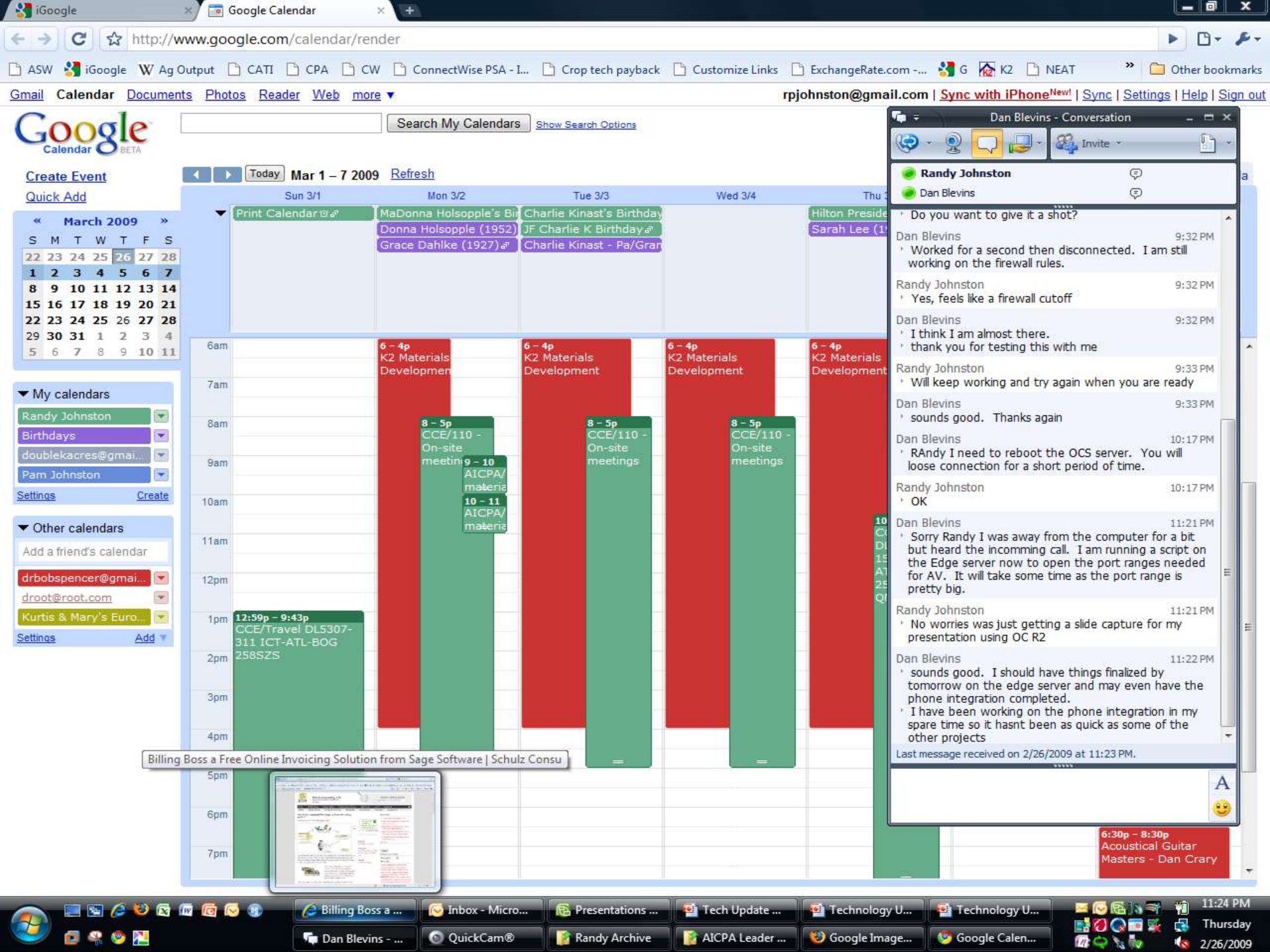
- High Speed Internet and Skype provide a super-low cost video conferencing alternative.
- Many of us use video to collaborate from different states.
- PC to PC calls are FREE.
- For about \$5/mo, you can get unlimited calling to phone numbers in US/Canada and your own local phone number.

Can You ooVoo? www.ooVoo.com



Microsoft Unified Messaging

- Office Communicator
 - Shared Desktop
 - Improved Video Calling
 - Audio calling
 - Conference calling
 - IM
 - Integration into Exchange 2007
 - Integration in VoIP phone systems



Create Event

Quick Add

« **March 2009** »

S	M	T	W	T	F	S
22	23	24	25	26	27	28
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

My calendars

- Randy Johnston
- Birthdays
- doublekacres@gmail...
- Pam Johnston

Other calendars

- drbobspencer@gmail...
- droot@root.com
- Kurtis & Mary's Euro...

	Sun 3/1	Mon 3/2	Tue 3/3	Wed 3/4	Thu 3/5
Print Calendar		MaDonna Holsopple's B...	Charlie Kinast's Birthday		Hilton Preside
		Donna Holsopple (1952)	JF Charlie K Birthday		Sarah Lee (1
		Grace Dahlke (1927)	Charlie Kinast - Pa/Gran		
6am		6 - 4p K2 Materials Development	6 - 4p K2 Materials Development	6 - 4p K2 Materials Development	6 - 4p K2 Materials Development
7am					
8am		8 - 5p CCE/110 - On-site meetings	8 - 5p CCE/110 - On-site meetings	8 - 5p CCE/110 - On-site meetings	
9am		9 - 10 AICPA/ materia		8 - 5p CCE/110 - On-site meetings	
10am		10 - 11 AICPA/ materia			
11am					10 C D 1 1 A T 2 5 Q
12pm					
1pm	12:59p - 9:43p CCE/Travel DL5307-311 ICT-ATL-BOG 258SZS				
2pm					
3pm					
4pm					
5pm					
6pm					
7pm					
					6:30p - 8:30p Acoustical Guitar Masters - Dan Cray

Billing Boss a Free Online Invoicing Solution from Sage Software | Schulz Consu



Dan Blevins - Conversation

Randy Johnston

Dan Blevins

Do you want to give it a shot?

Dan Blevins 9:32 PM

Worked for a second then disconnected. I am still working on the firewall rules.

Randy Johnston 9:32 PM

Yes, feels like a firewall cutoff

Dan Blevins 9:32 PM

I think I am almost there. thank you for testing this with me

Randy Johnston 9:33 PM

Will keep working and try again when you are ready

Dan Blevins 9:33 PM

sounds good. Thanks again

Dan Blevins 10:17 PM

RANDY I need to reboot the OCS server. You will loose connection for a short period of time.

Randy Johnston 10:17 PM

OK

Dan Blevins 11:21 PM

Sorry Randy I was away from the computer for a bit but heard the incoming call. I am running a script on the Edge server now to open the port ranges needed for AV. It will take some time as the port range is pretty big.

Randy Johnston 11:21 PM

No worries was just getting a slide capture for my presentation using OC R2

Dan Blevins 11:22 PM

sounds good. I should have things finalized by tomorrow on the edge server and may even have the phone integration completed. I have been working on the phone integration in my spare time so it hasnt been as quick as some of the other projects

Last message received on 2/26/2009 at 11:23 PM.

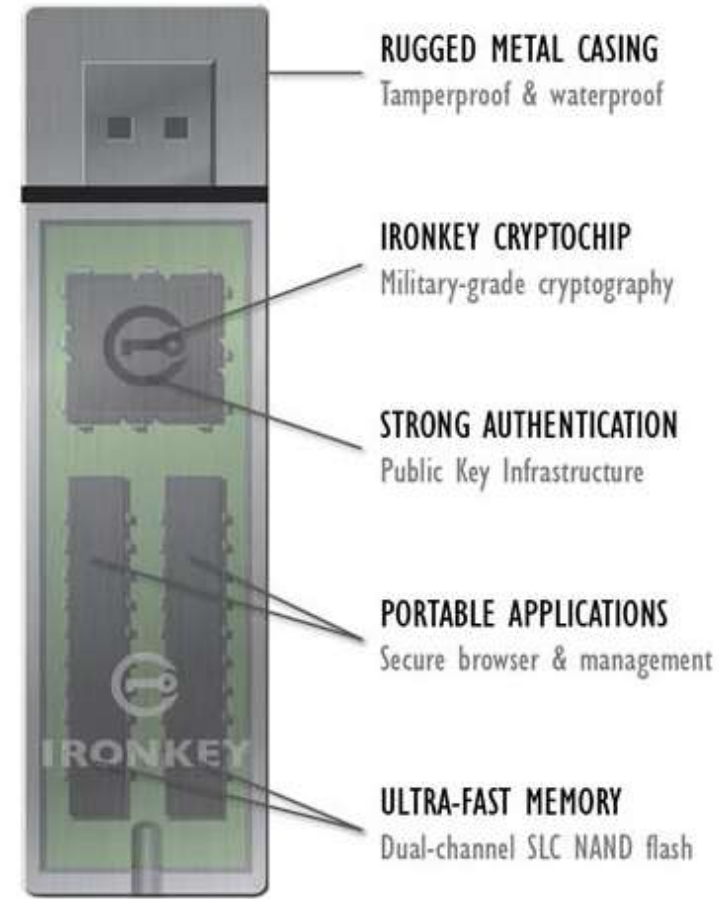
Wireless Needs to Be Multi-tasking

- This means two radios are needed
- Router-based internet filtering
- http://www.maximumpc.com/article/linksys_wrt600_n_dual_band_wi_fi_router
- Linksys Wireless WRT610
- SonicWALL tz210w



Meet the IronKey Flash Drive

- Password Manager
- Always-On Encryption
- Two-Factor Authentication
- Military Grade Encryption
- Secure Online Backup
- Secure Web Browsing
- Masked Identity Browsing
- Support for Portable Applications



Possible Secure Flash Drive Strategy

Contains Password Vault File and Confidential Data



Office Computer

Confidential Data

Encrypted IronKey Backup

No Password Vault File

Home Computer

Confidential Data

Encrypted IronKey Backup

No Password Vault File

Laptop Computer

NO Confidential Data

NO Password Vault File

DoubleSight Smart USB Monitor

- www.DoubleSight.com
- USB 2.0-powered monitor
- 9-inch liquid crystal display
- 1024 x 600 resolution
- Landscape and portrait modes
- 1.5 pounds with stand
- 9" x 5.75"
- 1" deep
- ~\$150



Can A Monitor Be Too Big?



30" center workspace
4 secondary 20" wing panels
84" Total Monitor Span

www.CinemassiveDisplays.com -- Price: \$4,799

MSI Wind Netbook

- www.MSAWind.net
- Intel® Atom™ processor N270 / 1GB DDR2 memory
- 160GB hard drive
- 10.1" display with 1024 x 600 resolution
- Intel® Graphics Media Accelerator 950 graphics card
- Built-in 1.3-megapixel webcam
- 4-in-1 digital media reader
- 3 USB 2.0 ports
- Built-in wireless LAN (802.11b/g)
- 10/100 Mbps Ethernet LAN (with RJ-45)
- Weighs 2.6 lbs. and measures 0.7" thin
- 3-cell lithium-ion battery and AC adapter.
- Microsoft Windows XP
- \$325



Windows Home Server

- Automatic backup for multiple PC and Mac computers
- Easy restoration of files
- Online backup to Amazon S3
- Server-side AV protection
- Files in a central location(sharing!)
- File access from inside & bout
- Expandable storage space
(daisy-chain, auto mirroring)
- Power Pack 3 includes support for Windows 7 and Media Sharing
- \$750



Internet Connections

- Fixed

- DSL
- Fiber
- Cable
- Satellite

- Portable

- MIFI
- CradlePoint CTR500
- Cellular – CTI to VOIP



\$99.⁹⁹

After \$50 mail-in rebate, eligible upgrade (or a new-line activation) and a two-year Agreement.

[Details](#)

[Get it now](#) →

→ [Check coverage area](#)

EVDO Broadband Router

- www.NETGEAR.com/3G
- Wireless, mobile broadband connection to create instant WiFi hotspots – one subscription for the whole audit team!
- USB docking station allows placing the router where the signal is strongest
- Full security and VPN
- Compatible with most Sprint, Verizon and AT&T 3G USB modems
- \$100



Lenovo ThinkPad W700ds

- www.Lenovo.com
- Laptop with a 17" display AND a slide out screen
- 10.2 inch LED display pulls out from the side
- Can be tilted forward or backward on a hinge
- Intel Core 2 Extreme or Core 2 Quad,
- 8 GB of RAM, 980 GB hard drive(s)
- Dual hard drives with RAID 1
- NVIDIA Quadro FX 3700M graphics
- At maximum brightness on the screens the battery life is only about 2 hours
- > 11 pounds
- \$5,100 list, was on sale for \$1,800 last week.



Online Discount Shopping

- Weekly brick & mortar sales summarized by category and by state at **SalesCircular.com**
- Online tech deals highlighted @ **TechBargains.com** and **AbleShoppers.com**. Discount codes for many online retailers are available at **CurrentCodes.com**.
- **NewEgg.com**, **Buy.com**, and **CDW.com** are all online sites where you can pick up harder to find tech items.
- **Google Product Search** (google.com/products) was formerly known as Froogle, and compares pricing for items at online retailers.

Online Shopping Sites

- **Deal of the Day Tracker: DODTracker.com**
- **Woot!** - At least four daily deals @ Woot.com
 - Periodically, a “**Woot Off**” is held, where Woot! sells remaining stocks of items until they are all gone. No advance notice is given – just a flashing yellow light.
 - **Woot.com** and **kids.woot.com** are currently having a Woot Off
- **FatWallet.com** and **Bing.com** both offer cash back for online purchases made from links on their sites.
- **Gilt.com** is a good place to buy high-fashion items at big discounts.
- These “super deal” sites may sell refurbished or “open box” items, so be careful to read the fine print.



